

Privacy Policy

This website is operated by Allergopharma GmbH & Co. KG („Allergopharma“, "us" or "we"). Further details can be found in the imprint.

With this data protection declaration we explain to you which personal data is processed for which purposes. Certain sections contain a field with "more details" where you can call up additional information.

1. Which data do we process and for which purpose?

a) What kind of data do we collect when you browse our website:

Generally, we do not identify users who only browse our website. The browsing data we collect includes the name of your internet service provider, the website from which you access our website, the Allergopharma website which you looked at, your anonymized IP address and the date and duration of your visit.

b) Providing you with services you requested

For some services on this website, we ask for information from you like your name or an email address. We use your data to provide you access to services that you requested such as giving you access to our materials, answering questions about our products or sending you newsletters based on your selections. In order to provide you with relevant information, we can individualize the content you requested based on the information we collected about you.

c) Legal obligations and legal enforcement

In some cases we are under a legal obligation to process personal data. A typical example is the processing within the scope of the so-called pharmacovigilance, i.e. the obligation to investigate and share data when potential side effects of drugs become known.

Where required, we can also use your data to enforce our or third party rights (such as copyright infringements).

d) General statistics, website security

We use browsing data of our users for creating aggregated statistics (so that statistics do not show data about a single user but only about the collected data of a number of users), to learn what is of interest to users in order to improve our websites and offering. We also use the browsing data for

maintaining or restoring the security of our offer or to detect and correct technical defects and errors.

We also collect data about the location of the devices accessing our website for statistical purposes (statistics from where visitors access our website, etc.); you can control the authorization for this using the browser settings.

e) Social Plugins

Our website uses social plugins ("plugins") from social networks (e.g. Facebook). Plugins are used to share content from our website with other users of social networks or to point out such content. When you access an internet page with a social media plugin, a direct connection is established with the server of the social media provider. The social media providers record the website from which you access their services. If you are registered with one of the providers and have logged in, you can be connected to your user account by accessing the website. We have no knowledge of the content, scope and use of the data collected by the providers. Further information can be found in the data protection regulations of the social media providers.

2. Cookies and Tracking

a) Cookies:

We use cookies in order to enable and facilitate the use of the website, for example to optimize the presentation or display of country-specific content (such as in your national language)). You can disable or block cookies in your browser software; however, this may result in restrictions regarding the usability of this website.

Further information:

"Cookies" are small text files that enable our website(s) to store information on your computer and retrieve it later (e.g. when you visit our website again later). The use of cookies, for example, enables our websites to "remember" the language in which we are allowed to present our content to you.

*A distinction is made between **required cookies**, i.e. cookies that are necessary for technical reasons (e.g. in order to implement a login area) and **analytical cookies**, i.e. cookies that are used for the purpose of measuring the online audience.*

b) Google Analytics:

This website uses Google Analytics, a web analysis service provided by Google Inc. ("Google") to store "analytical cookies" on your device. This means that information about users and the use of our website is transmitted

to Google and processed on our behalf for the purpose of compiling reports on website activity, measuring website visits and visitors and providing similar services for us. This includes the transmission of your IP address, but it will not be merged with other Google data. In addition, it is shortened (usually within the European Union) and saved by Google only in an abridged form. For storage in the United States, Google's self-certification according to the Privacy Shield provides an appropriate level of data protection.

You can object to the processing of your data for these purposes by installing a browser plugin (<http://tools.google.com/dlpage/gaoptout?hl=de>) and you can activate it by following this link: Google Analytics deaktivieren.

Further information:

The following information will be transmitted and processed Information about the terminal devices used (e.g. operating system, device type, browser, screen resolution), about the origin of our users (for instance, language as well as city and country the user of the website is from and the website via which the user reached us, IP address) and the use of our websites (e.g. our Allergopharma website which have been opened and the content accessed as well as the date and duration of the visit).

_ga	allergopharma.com	2 years	Google Analytics	Analytics	This is a protocol cookie to track different user anonymously.
_gat_UA-105163757-1	allergopharma.com	1 minute	Google Analytics	Analytics	This is a protocol cookie to track user behavior anonymously.
_gid	allergopharma.com	1 day	Google Analytics	Analytics	This is a protocol cookie to track different user anonymously.

3. Recipients of personal data; data transfer to third countries

a) Adverse events or enforcement of rights:

If we become aware of potential cases of adverse reactions to one of our products, we are required by law to document and share the relevant information, including personal information with authorities worldwide and, where necessary for further assessment, to contact the reporting parties.

In order to enforce our rights or to protect our rights or the rights of third parties with the holders of such rights, consultants and authorities.

b) External service providers for data processing:

We use service providers which support us to provide our services on this website. These service providers process data only in accordance with the instructions and under the control of Allergopharma and exclusively for the purposes described in this privacy policy.

4. Data retention

We store data for as long as necessary for the provision of the service requested by you. For example, when you subscribe to a newsletter we will store the associated data at least until you unsubscribe.

Data without any personal identifiable information may be stored permanently.

5. Data protection rights and contact

a) General rights:

You can request information about the data stored about you and have the right to receive the data provided by you in a common and machine-readable format. Furthermore, in justified cases, you may also request the deletion, correction or limitation of the processing of your data. If your personal data is transferred to a country outside the EU which does not provide appropriate protection, you can request a copy of the contract that implements the appropriate protection of personal data.

b) Right to object:

Furthermore, in justified cases you can **object to the processing of personal data** concerning you where we process your personal data based on our legitimate interest (this is the case if the legal basis is Art. 6 f) GDPR as indicated in the footnotes). This applies in particular to the collection of your data for statistical measurement of the web audience by Google Analytics.

Revocation of your consent:

When you have given your consent to the processing of personal data concerning you on the website, you can revoke your consent at any time with effect for the future.

c) Contact person:

To exercise these rights, please contact our data protection officer

Petra Feierabend
Hermann-Körner-Str. 52
21465 Reinbek
datenschutz@allergopharma.com

In addition and in case of concerns, you can also contact the competent data protection authority which is for us:

Unabhängiges Landeszentrum für Datenschutz Schleswig-Holstein
Marit Hansen
Landesbeauftragte für Datenschutz Schleswig-Holstein
Postfach 71 16
24171 Kiel

Data protection declaration as of: 17.05.2018